



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Pol/D Freed/R/ATG/PA (17097)
BrabenderCox (3844)

Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - State Candidate (1071)
POL/D FREED/R/ATG/PA (140394)
National/Political
/06392189

Invoice 640879
Inv Date 10/28/2012
Terms Net 30
Contract 338472
Bill Type Standard
Period 10/1/2012 - 10/28/2012

BrabenderCox
1218 Grandview Avenue
1st Floor
Pittsburgh, PE 15211

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

D FREED FOR AG
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:43PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		NEWS 6-7A/1						
	Spot	5:59:04AM-Channel	Day, W-1, Th-1, F-1	10/24/12 6:27AM (We)	00:30	Channel 11 News 6am	BCDF1201H	\$800.00	
	Spot	5:59:04AM-Channel	Day, W-1, Th-1, F-1	10/25/12 6:14AM (Th)	00:30	Channel 11 News 6am	BCDF1201H	\$800.00	
	Spot	5:59:04AM-Channel	Day, W-1, Th-1, F-1	10/26/12 6:14AM (Fr)	00:30	Channel 11 News 6am	BCDF1201H	\$800.00	
2.0	Contract Line Remarks:		TODAY 7-8A/2						
	Spot	7:00:00AM- 8:00:00	Day, W-1, Th-1, F-1	10/24/12 6:59AM (We)	00:30	Today Show	BCDF1201H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day, W-1, Th-1, F-1	10/25/12 6:59AM (Th)	00:30	Today Show	BCDF1201H	\$625.00	
	Spot	7:00:00AM- 8:00:00	Day, W-1, Th-1, F-1	10/26/12 6:59AM (Fr)	00:30	Today Show	BCDF1201H	\$625.00	
3.0	Contract Line Remarks:		ELLEN/3						
	Spot	10:00:04AM-Ellen	Day, W-1, Th-1, F-1	10/24/12 10:20AM (We)	00:30	Ellen	BCDF1201H	\$350.00	
	Spot	10:00:04AM-Ellen	Day, W-1, Th-1, F-1	10/25/12 10:38AM (Th)	00:30	Ellen	BCDF1201H	\$350.00	
	Spot	10:00:04AM-Ellen	Day, W-1, Th-1, F-1	10/26/12 10:23AM (Fr)	00:30	Ellen	BCDF1201H	\$350.00	
4.0	Contract Line Remarks:		NOON NEWS/4						
	Spot	11:59:04AM-Channel	Day, W-1, Th-1, F-1	10/24/12 12:14PM (We)	00:30	Channel 11 News At Noon	BCDF1201H	\$375.00	
	Spot	11:59:04AM-Channel	Day, W-1, Th-1, F-1	10/25/12 12:14PM (Th)	00:30	Channel 11 News At Noon	BCDF1201H	\$375.00	
	Spot	11:59:04AM-Channel	Day, W-1, Th-1, F-1	10/26/12 12:14PM (Fr)	00:30	Channel 11 News At Noon	BCDF1201H	\$375.00	
5.0	Contract Line Remarks:		DOCTORS/5						
	Spot	12:30:04PM-The Doctors	Per week (1), We, Th, Fr	10/25/12 1:18PM (Th)	00:30	The Doctors 1230-130P	BCDF1201H	\$275.00	
6.0	Contract Line Remarks:		JUDY 4-430P/6						
	Spot	4:00:04PM-Judge Judy	Day, W-1, Th-1, F-1	10/24/12 4:11PM (We)	00:30	JUDGE JUDY 4P	BCDF1201H	\$400.00	
	Spot	4:00:04PM-Judge Judy	Day, W-1, Th-1, F-1	10/25/12 4:10PM (Th)	00:30	JUDGE JUDY 4P	BCDF1201H	\$400.00	
	Spot	4:00:04PM-Judge Judy	Day, W-1, Th-1, F-1	10/26/12 4:19PM (Fr)	00:30	JUDGE JUDY 4P	BCDF1201H	\$400.00	
7.0	Contract Line Remarks:		NEWS 5-530P/7						
	Spot	5:00:00PM- 5:30:00	Day, W-1, Th-1, F-1	10/24/12 5:11PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCDF1201H	\$800.00	
7.0	Spot			10/25/12			1 preempt @ \$800.00	\$0.00	Pre-empt
7.0	Spot			10/26/12			1 preempt @ \$800.00	\$0.00	Pre-empt
8.0	Contract Line Remarks:		NEWS 530-6P/8						
	Spot	5:30:00PM- 6:00:00	Day, W-1, Th-1, F-1	10/24/12 5:39PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCDF1201H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, W-1, Th-1, F-1	10/25/12 5:54PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCDF1201H	\$800.00	
	Spot	5:30:00PM- 6:00:00	Day, W-1, Th-1, F-1	10/26/12 5:54PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	BCDF1201H	\$800.00	
9.0	Contract Line Remarks:		NEWS 6-630P/9						
	Spot	5:58:34PM-Channel	Per week (2), We, Th, Fr	10/24/12 6:23PM (We)	00:30	Channel 11 News At 6pm M-F	BCDF1201H	\$1000.00	
	Spot	5:58:34PM-Channel	Per week (2), We, Th, Fr	10/25/12 6:15PM (Th)	00:30	Channel 11 News At 6pm M-F	BCDF1201H	\$1000.00	
10.0	Contract Line Remarks:		WHEEL 730-8P/10						
	Spot	7:30:04PM-WHEEL	Per week (2), We, Th, Fr	10/24/12 7:59PM (We)	00:30	Wheel Of Fortune	BCDF1201H	\$1650.00	
	Spot	7:30:04PM-WHEEL	Per week (2), We, Th, Fr	10/26/12 7:59PM (Fr)	00:30	Wheel Of Fortune	BCDF1201H	\$1650.00	
11.0	Contract Line Remarks:		LATE NEWS/11						
	Spot	10:59:34PM-CHANNEL	Day, W-1, Th-1, F-1	10/24/12 11:22PM (We)	00:30	CHANNEL 11 NEWS AT 11P	BCDF1201H	\$2000.00	
	Spot	10:59:34PM-CHANNEL	Day, W-1, Th-1, F-1	10/25/12 11:24PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	BCDF1201H	\$2000.00	



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	Spot	10:59:34PM-CHANNE	Day,W-1,Th-1,F-1	10/26/12 11:28PM (Fr)	00:30	CHANNEL 11 NEWS AT 11P	BCDF1201H	\$2000.00	
12.0	Contract Line Remarks: <u>CHICAGO FIRE 10-11P/12</u>								
	Prime	10:00:04PM-Chicago	Day,W-1	10/24/12 10:27PM (We)	00:30	Chicago Fire 10-11P	BCDF1201H	\$3000.00	
13.0	Contract Line Remarks: <u>NEWS 6-630P/14</u>								
	Spot	6:00:04PM-CHANNE	Day,Sa-1	10/27/12 6:10PM (Sa)	00:30	CHANNEL 11 NEWS	BCDF1201H	\$625.00	
14.0	Contract Line Remarks: <u>LATE NEWS/15</u>								
	Spot	10:59:34PM-CHANNE	Day,Sa-1	10/27/12 11:26PM (Sa)	00:30	CHANNEL 11 NEWS AT 11P	BCDF1201H	\$2100.00	
15.0	Contract Line Remarks: <u>NEWS 8A-10A/16</u>								
	Spot	8:00:00AM-10:00:00	Day,Su-1	10/28/12 8:12AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	BCDF1201H	\$375.00	
16.0	Contract Line Remarks: <u>JUDY 430-5P/17</u>								
	Spot	4:29:19PM-Judge Ju	Day,W-1,Th-1,F-1	10/24/12 4:42PM (We)	00:30	JUDGE JUDY 430P	BCDF1201H	\$500.00	
	Spot	4:29:19PM-Judge Ju	Day,W-1,Th-1,F-1	10/25/12 4:41PM (Th)	00:30	JUDGE JUDY 430P	BCDF1201H	\$500.00	
	Spot	4:29:19PM-Judge Ju	Day,W-1,Th-1,F-1	10/26/12 4:40PM (Fr)	00:30	JUDGE JUDY 430P	BCDF1201H	\$500.00	
17.0	Contract Line Remarks: <u>HINES 730-8P/18</u>								
	Spot	7:30:04PM-Hines W	Day,Sa-1	10/27/12 7:51PM (Sa)	00:30	Hines Ward Show 730-8P	BCDF1201H	\$575.00	
18.0	Contract Line Remarks: <u>SAT NEWS 8A-1030A/13</u>								
	Spot	8:00:00AM-10:30:00	Day,Sa-1	10/27/12 8:21AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	BCDF1201H	\$375.00	
19.0	Contract Line Remarks: <u>DATeline/7</u>								
	Prime	10:00:04PM-Dateline	Day,F-1	10/26/12 10:31PM (Fr)	00:30	Dateline 10-11P	BCDF1201H	\$1600.00	M/G For 7.0.1,7.0.2

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$32,575.00	Total Spots	37
Commission	(\$4,886.25)		
Net Total	\$27,688.75		